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**For: Wellness Enterprises, LLC**

**FOR IMMEDIATE RELEASE**

**SARASOTA FERGUSON'S INTRODUCES HIGH-TECH WATER  
FILTRATION AND ENHANCEMENT SYSTEM TO OFFER A BETTER,  
SAFER SHOWER**

- The Wellness Shower® now offered as the exclusive water treatment system at  
Sarasota Ferguson Bath & Kitchen Gallery -

**SARASOTA, Fla.** – Bringing increased safety and better health to your next home improvement project now only takes five minutes and can be picked up at your local Ferguson's showroom. Introducing its first-only shower filtration system, Ferguson Bath & Kitchen Gallery is delivering a one-of-a-kind product and piece of mind to local shoppers – the product not only filters, it also optimizes water for a host of benefits.

According to numerous studies, exposure to high levels of chlorine and its by-products, as found in ordinary tap water, can be damaging to your health and accelerates the aging of skin and hair. The Wellness Shower uses an advanced process to filter out up to 99% of water's contaminants, including Chlorine and Chloramines, and is certified by NSF (the National Sanitation Foundation) to reduce chlorine for 27,000 gallons, three times longer than the average shower filter.

Unlike traditional shower “filters,” the Wellness Shower not only purifies the shower's water, but the system also enhances it. The Wellness Shower utilizes several layers of rare volcanic minerals with natural bacterio-static and fungi-static properties, helping to keep the shower fungus-free without harsh fumes or chemical cleansers and offering personal defense against bacteria. Featuring a patented magnetic treatment stage, the Wellness Shower also generates reduced ions to protect the skin from free radical attack, aids the body in repairing damaged skin and hair, and increases hydration by 115% for softer and younger-looking skin and hair.

-more-

## SARASOTA FERGUSON'S INTRODUCES WELLNESS SHOWER 2-2-2

This high-tech home upgrade is easily installed, fits all showers and delivers the highest standard of water for unparalleled shower safety and antibacterial protection, as well as optimal health and wellness, and is used by Japan's leading skin clinic in Okinawa and exclusively in more than 100 Japanese hospitals.

For more information, please visit [www.WellnessShower.com](http://www.WellnessShower.com) or your local Ferguson Bath & Kitchen Gallery at 2451 17th Street, (941) 951-0110.

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### About Wellness Enterprises, LLC

Evoking the therapeutic effects of the world's best springs, Wellness Enterprises utilizes specialized minerals and water-enhancement properties to effectively reduce harmful contaminants in water up to 99% while introducing antioxidants and hydrating nutrients. Wellness Enterprises was created by Haru Naito, former coach of the Japanese Olympic swim team and consultant to the world's most famous athletes. Wellness Enterprises utilizes state-of-the-art filtering technology, a patented magnetic treatment and rare Japanese volcanic minerals to deliver the best water on earth. For more information, please visit [www.WellnessFilter.com](http://www.WellnessFilter.com) or [www.WellnessShower.com](http://www.WellnessShower.com).

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**EDITOR'S NOTE:** For industry interviews, story development, and/or more information about the Wellness Shower, please contact Pamela Wadler or Nancy Trent at (212) 966-0024.