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For: Wellness Enterprises, LLC

FACT SHEET

The Wellness Shower[®] is a revolutionary purification and water enhancement system that utilizes state-of-the-art filtering technology, a patented magnetic treatment stage and rare Japanese volcanic minerals. This unique method of advanced water treatment delivers the highest standard of water for optimal health and wellness, and is used in spas, hospitals and homes worldwide.

FACTS

- The effective age of the skin and hair have been clinically shown to be directly related to the latent moisture content. Increasing moisture and hydration directly reduces the age of skin and hair.
- The patented magnetic treatment stage generates reduced ions that protect the skin from free radical attack and aids the body in repairing damaged skin and hair. It also increases the water's ability to penetrate skin and hair cells thus increasing hydration.
- Chlorine and other harmful chemicals in water can dehydrate skin and hair and harm delicate skin and lungs, accelerate the aging process and rob skin and hair of its' natural essence and moisture.
- Numerous studies show that routine exposure to chlorine and its byproducts in our shower and bath increase the risk of cancer, increase the risk of miscarriage to expectant mothers and can harm the respiratory health of both mother and baby.
- Chlorine and pollutants in our water can have especially harmful effects on the sensitive skin of babies and children and those with dermatologic challenges.
- The Wellness Shower is certified by NSF (formerly the National Sanitation Foundation) to reduce chlorine for 27,000 gallons, three times longer than the average shower filter.
- The rare volcanic minerals stage uses the Taicho stone, which gives water natural bacteria-static and fungi-static properties, which help the body resist undesirable bacteria and fungus, and promotes a healthier, sanitized shower.

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- The Wellness Shower also contains Bakuhan stone, which is the only mineral certified by the Japanese Ministry of Health to have natural medicinal properties, such as accelerating the healing of damaged skin (sun and burns), reducing inflammation and hydrating skin and hair.

BENEFITS

- The Wellness Shower is the only anti-aging shower system. It works by increasing moisture in the skin and hair, soothing the skin with rare Japanese minerals and by reducing free radical attack caused by contaminants such as chlorine and its byproducts.
- The magnetic treatment stage increases hydration by 115% over tap water and the stone layers impart natural antioxidants and unique minerals, moisturizing hair and skin without the residue of lotions.
- The Wellness Shower retains beneficial, acid buffering minerals, including magnesium, calcium and potassium, and supports the body's ability to resist undesirable bacteria and fungus.
- The antioxidant and hydrating effects of the Wellness Shower support the body's resistance to rashes, irritations and infections, while helping the body to repair damaged skin.
- The Wellness Shower is used and endorsed by the #1 Alternative Health Spa in the world, the Hippocrates Health Institute, and is used exclusively by more than 100 Japanese hospitals.

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EDITOR'S NOTE: For industry interviews, story development, and/or more information about the Wellness Shower, please contact Pamela Wadler or Walter Sperr at (212) 966-0024.