

Wellness — our story

Next to the air we breathe, water is the most important substance we put into our bodies.

Approximately 75% of our body weight is water and it makes up over 80% of our brain and 90% of our blood.

Studies show that clean water reduces the risk of certain cancers, boosts mental performance, helps the body recover from injuries, and aids in cell detoxification.

However, clean water is a diminishing resource.

The chemical contaminants in our water supplies, including the chlorine used to disinfect them, are now strongly associated with an increased risk of contracting certain types of cancers, disease, and an acceleration of the aging process. In addition, the world is facing an unprecedented water crisis and there has never been a more important time to ensure that your family has a safe supply of clean water.

Water... the essence of life.

30 years ago, Harusuke Naito, a renowned Japanese sports scientist and Olympic Gold-Medal swimming coach, recognized that certain waters in specific locations around the world seemed to confer unusual good health and longevity in the local population.

His research and experimentation to recreate this wonder of nature resulted in the release of The Wellness Filter® to the Japanese public almost two decades ago.

Now the subject of formal study in Japan for over 10 years, The Wellness Filter® not only reduces the harmful effects of chemically treated water, but also introduces delicate ions and minerals that some believe support the body's resistance to disease and aging.



The Wellness Shower™



- ◆ Used by the World's #1 Medical Spa
- ◆ Increases Skin Hydration by 115%
- ◆ Your Skin Feels Better After First Shower
- ◆ Eliminates Bad Hair days
- ◆ Adds Reduced Ions for Anti-Oxidant Effect
- ◆ Reduces Contaminants up to 99%

The Wellness Shower System

The Wellness Shower effectively reduces up to 99% of Chlorine for up to 24 months — two to three times longer than any other shower filtration system available. Most people are aware of the harmful effects of chlorine and other chemicals in their drinking water. However, many don't realize the negative effects this volatile chemical causes on the body's largest organs - our skin and lungs. Hot water quickly opens up the pores of our skin and we end up absorbing over 600% more chlorine and other chemicals than we would from drinking the same unfiltered water all day.

After the water is purified it proceeds into our proprietary enhancement stage. Here the water is optimized to enhance your showering experience. Water proceeds first through a patented magnetic treatment stage. Here reduced ions are generated to protect the skin from free radical attack. This stage is also responsible for increasing hydration by 115% over tap water, moisturizing your hair and skin without the residue of lotions.

After the water passes through the magnetic treatment stage it flows through our proprietary Taicho™ and Bakuhan® medias. Taicho™ stone gives the water bacteriostatic and fungi-static properties which help the body resist undesirable bacteria and fungus. It also promotes a healthier, sanitized shower. Bakuhan® stone helps hair retain its natural proteins and thus eliminates bad hair days! It's no wonder why the top health spa in the world, Hippocrates Health Institute, uses the Wellness Shower exclusively.

Clinically tested for sensitive skin.

"The Wellness Shower's effect on skin and hair goes beyond just an ordinary shower filter. If you seriously want the best for you and your family, you will use nothing else."

— Leonard Smith, MD

The Wellness Kitchen S-III™

"We have seen an improvement in patient blood count and vibrancy since switching the institute over to Wellness water. We think that anyone who is fighting a health condition or who wants to provide the maximum preventative healthcare should own one of these amazing systems."

Brian Clement – Director
Hippocrates Health Institute
West Palm Beach, Florida



The Wellness Kitchen S-III System

- ◆ **Increases solubility & transmissibility, allowing for better hydration**
- ◆ **Adds trace alkaline minerals which stabilize the pH of water**
- ◆ **Inhibits the growth of bacteria & fungus**
- ◆ **Reduces chlorine, chloramines & other contaminants up to 99%**

The Wellness Kitchen S-III features a cartridge system which contains a unique carbon element made up of organic coconut shell along with a proprietary carbon mix. The carbon cartridge filters the water before and after the permanent volcanic enhancement media layers. The S-III reduces chlorine, chloramines, trihalomethanes, pesticides, and foreign tastes and odors below detectable levels for safer, healthier water. An LED display tells you how much water your cartridges have filtered, making it easy to know when it is time to replace them. The S-III counter-top version uses a unique faucet connector which makes installation an easy 3-minute operation — no plumber required.

The Wellness Kitchen S-III also has the option of an under-counter installation converting your counter-top Kitchen S-III to an under-sink model. The kit contains everything you need, including a faucet, mounting hardware, shut-off valve, cold water plumbing connector, required tubing, a leak sensor and four AA batteries. The only visible part of your new S-III system is the beautiful stainless steel faucet that is designed to fit into your kitchen sink's standard accessory hole. We recommend you use a plumber to install your under-the-counter Wellness Kitchen S-III.

Find out for yourself why hundreds of thousands of users including physicians, athletes and health-conscious individuals make the Wellness water filtration and enhancement systems their choice for a lifetime. The difference in your water is noticed immediately. You will join some of the world's great restaurants in praising the enhanced flavor your Wellness S-III brings to your gourmet cooking.

The Wellness Carafe™



The Wellness Carafe

Here is affordable, filtered and enhanced water for your basic everyday needs. The Wellness Carafe is made of non-leachable high grade plastic, with a stylish indigo-blue design. It holds up to 2.3 Liters of water to accommodate all the thirst needs of the average-sized family.

Additional Benefits:

- ◆ Safely and significantly reduces chlorine, lead, and other harmful contaminants
- ◆ Reduces offensive odors and sediment
- ◆ Naturally conditions the water without adding sodium or other chemicals
- ◆ Deactivates harmful bacteria and mold in your water

You deserve a renewing experience!

Find out for yourself why over half a million satisfied users, including over 100 major hospitals, and many physicians, athletes, and health-conscious individuals have made Wellness their choice for a lifetime.



The Wellness Home System

Water, the Way Nature Intended

- ◆ Reduces chlorine, chloramines & other contaminants for 5 years
- ◆ Adds trace alkaline minerals to stabilize the water's pH level
- ◆ Increases solubility & transmissibility, allowing for better hydration
- ◆ Inhibits the growth of bacteria & fungus
- ◆ Conditions hard water naturally, without salt or chemicals

The Wellness MG-III™ Home System effectively reduces chlorine, chloramines, trihalomethanes (THMs), pesticides, heavy metals, and foreign tastes and odors below detectable levels for safer, healthier water. At the same time it enhances the water with delicate ions and minerals. By increasing the solubility of water, the MG-III™ also provides a conditioning effect without salt or resins.

The Wellness MG-III™ eliminates annoying maintenance, monthly service calls, salt or other chemicals, and replacement filters. The patented process includes an automatic backwash which removes accumulated contaminants and then regenerates the filtration media. The result is conditioned, purified, and enhanced water. An enhanced water that is beyond the capacity of any other household or commercial filter system.

You'll notice the difference in your skin and hair after just one bath or shower. It's like bringing a spa into your home. You will also love the effect Wellness water has in your kitchen with the enhanced flavor it brings to your gourmet cooking. Some of the world's great restaurants use Wellness filter systems.

The Best Source of Water on Earth... could be your faucet®

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The Wellness Process

Unlike traditional filters, The Wellness Filter® is made up of two distinctly different systems, i.e., a purification system and an enhancement system, working together to produce clean and refreshing water much the same way that Nature does on Earth.



Purification

The first step to healthy water is to cleanse it of unwanted impurities. The Wellness process uses a variety of filtration media to achieve this and, unlike reverse osmosis or distillation, Wellness retains beneficial, acid buffering minerals including magnesium, calcium and potassium. These minerals are always found in natural springs and are key ingredients of healthy water.

Some of the contaminants treated include:

- ◆ Chlorine
- ◆ Chloramines
- ◆ Volatile Organic Compounds (VOCs)
- ◆ Trihalomethanes (THMs)
- ◆ Taste and Odor
- ◆ Heavy Metals

Enhancement

After completing purification, water proceeds through multiple layers of enhancement media which combine to add essential trace minerals to replicate natural spring water. Wellness enhancement technology was first introduced over twenty years ago in the form of a consumer water purification system (the "Wellness Filter") by Wellness' founder, Harusuke Naito. This system is acclaimed for its ability to induce into water certain unique properties that improve or enhance water's already vital role in life. Specifically, this technology enhances the water with the following properties:

- ◆ Higher rates of transmissivity to make it more readily absorbable by humans, animals and plants
- ◆ Reduced ions for improved, natural antioxidant effect
- ◆ Additional trace minerals that enhance cellular and biological function and stabilize pH
- ◆ Natural resistance to the growth of harmful bacteria and fungi

Water leaves The Wellness Filter® purified, enhanced, and endowed with rare properties only found in a few of the world's more renowned natural springs.


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healthier water naturally

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...could be your faucet®***